

# LOCATE, a GPS-based fleet management system

Symbioun Technologies has launched “Locate”, a powerful GPS fleet tracking system that can help cut fleet costs by tracking vehicles and thereby increasing fleet productivity. Symbioun Solutions, headquartered in the US, is a premier software services and product company with development centre located in Chennai. The India operations are headed by Mr. Shanker Janakiraman, and the GPS Division is handled by Mr. Rajkumar.

Symbioun builds GPS tracking products for customers who want useful, high quality GPS fleet tracking solutions, and Locate is one of the best supported and highly valued GPS fleet management systems on the market.

The fleet of vehicles is embedded with tracking devices. It senses the position on the earth (longitude and latitude) using global positioning systems. It transmits signals continuously, real-time to the GPRS stations. The central server is always in touch with the GPRS station and receives the position of the vehicle all-time and anywhere. The proliferation of Internet and mobile GPRS connectivity has enabled this fleet management system to work with great mobility and accuracy while being very robust. The end user would access the central server using World Wide Web by any web browser. He can also receive the details by SMS on his mobile phone.

With Locate you will find everything you expect from a fully-featured GPS fleet tracking system, plus alerting and reporting systems offered. The GPS tracking system is the one of the easiest to use on the market. Untrained users will be producing positive results in hours.

The system offers several benefits. Tracking vehicles with a GPS system enables companies to offer better customer service. Understanding when and where the vehicle and equipment drivers are working helps companies to vastly decrease employee costs. Having vehicle tracking allows managers to keep better control of their fleet functioning.

Further, vehicle tracking allows companies to improve response time to customer calls and billing and arrival accuracy, and to notify customers if truck drivers are running late. It is an effective marketing tool to increase revenue



*Mr. Rajkumar, Business Manager, Symbioun Technologies*

and profits, ensure that employees work the full day, add more jobs and reduce job costs.

Vehicle location features include user-friendly maps, group vehicles that create groups for your units, and track history report of the vehicles with maps.

The alerts feature provides an automated method to monitor your units' activities. Receive alerts ensure that your drivers are being productive during their shifts and are not travelling to unauthorized locations and don't operate during non-working hours.

The stop detail report documents each vehicle's stop along with the duration of each stop as well as the trip time between stops. This verifies the time spent at each job and displays any unauthorized stops. While the landmark report views entries and exits from jobsites/landmarks along with duration within landmarks, the start/end report reviews the times your drivers started and finished their work day.

The mileage report is on the miles travelled by all vehicles during a certain period. This helps in monitoring vehicle mileage for maintenance scheduling.

The company focuses on quality customer support by paying special attention to GPS-related issues. Also offered are flexible and multiple monthly plans to give customers special options.

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